



SOCIAL MEDIA TEXT

(for pairing with each of the 4 story images provided)

This is a super-easy way to get the word out about your support for the WSDC. Just choose a story from the four options provided in the social media folder, grab the corresponding text from the options below, and copy and paste. Then hit post, and you're done.

MEET KALSOOM

USE THE TEXT BELOW WITH THE CORRESPONDING IMAGE



🌍 It's not just sight. It's an entire future.

At just 14 years old, Kalsoom thought the whole world was blurry and that everyone saw the same way she did.

Through the One School at a Time program, with programmatic support from Berkeley Vision and funding support from Optometry Giving Sight, Kalsoom received the eye care and glasses she needed. Today, she can see the blackboard and her classmates clearly, participate confidently in class, and focus on her future.

That's why **[YOUR ORG]** is proud to support the World Sight Day Challenge (WSDC), helping create more opportunities for people like Kalsoom to see clearly and thrive.

[If desired enter online fundraiser link here]

The world is waiting. 🌍 #WSDC2026 @OptometryGivingSight #TheWorldIsWaiting #VisionCare

MEET OTHNIEL

USE THE TEXT BELOW WITH THE CORRESPONDING IMAGE



🌍 It's not just sight. It's an entire future.

Othniel first received glasses in Grade 1 through the See Better. Learn Better. program in Jamaica. Now in Grade 5, he has received a comprehensive eye exam and updated glasses every year for the past five years.

This is the power of sustainable vision care. It's not about providing care once and walking away. It's about building systems that allow children like Othniel to access the care they need year after year. By supporting the World Sight Day Challenge, **[YOUR ORG]** is helping Optometry Giving Sight invest in sustainable programs that create lasting change.

[If desired enter online fundraiser link here]

The world is waiting. 🌍

#WSDC2026 @OptometryGivingSight #TheWorldIsWaiting
#SustainableVisionCare

ONE SCHOOL AT A TIME

USE THE TEXT BELOW WITH THE CORRESPONDING IMAGE INCLUDED.

 It's not just sight. It's an entire future.

For children in rural and underserved communities, something as simple as distance or transportation costs can stand between them and the eye care they need.

Through the One School at a Time program, the African Eye Institute, with funding support from Optometry Giving Sight, is bringing vision care directly to children who might otherwise go without. The program will provide vision screening to 20,000 children and train more than 200 local residents in vision screening and referring protocols.

By supporting the World Sight Day Challenge, **[YOUR ORG]** is helping make stories like these possible.

[If desired enter online fundraiser link here]

The world is waiting.  #WSDC2026 @OptometryGivingSight #TheWorldIsWaiting #VisionCare



STRENGTHENING EYE CARE WORLDWIDE

USE THE TEXT BELOW WITH THE CORRESPONDING IMAGE

 It's not just sight. It's an entire future.

For more than a decade, Optometry Giving Sight and its partners from the School of Optometry at the University of Montréal have helped strengthen access to vision care in Mali by investing in something built to last: local people, local skills, and sustainable eye care systems.

This is what sustainable impact looks like: building local expertise that strengthens communities today and for generations to come.

And by supporting the World Sight Day Challenge, **[YOUR ORG]** is helping Optometry Giving Sight invest in sustainable vision care around the world.

[If desired enter online fundraiser link here]

The world is waiting.  #WSDC2026 @OptometryGivingSight #TheWorldIsWaiting #SustainableVisionCare

